
PRIZE DRAW TERMS AND CONDITIONS

BACKGROUND:

These Terms and Conditions set out the terms governing the Duracell Energy Fully Charged Prize Draw. The promoter of the Prize Draw is Puredrive Energy Ltd. **Please read these Terms and Conditions carefully and ensure that you understand them before submitting your entry for the Prize Draw.**

Puredrive Energy Ltd is a limited company registered in England and Wales under company number 10286123. Our registered address is Maximeyes (Uk) Limited, 56-58 High Street, Sutton, Surrey, England and Our main trading address is Unit 18a & 18b, Orchard Industrial Estate, Evesham Rd, Toddington, Cheltenham GL54 5EB.

By submitting an entry to the Prize Draw, you are agreeing to accept and be bound by these Terms and Conditions. If you have any questions, please contact Us at legal@puredrive-energy.co.uk. Please note that We reserve the right to refuse entry or refuse to award a prize to anyone who is in breach of these Terms and Conditions.

1. Definitions and Interpretation

1.1 In these Terms and Conditions, unless the context otherwise requires, the following expressions have the following meanings:

“Closing Date”	means the closing date of the Prize Draw, as set out in Clause 3;
“Draw Date”	means the date(s) on which the winner(s) will be chosen, as set out in Clause 5;
“Opening Date”	means the opening date(s) of the Prize Draw, as set out in Clause 3;
“Prize Draw”	means the Duracell Energy Fully Charged prize draw;
“Prize Draw Period”	means the periods between 14/01/25 and 13/02/25, 14/02/25 and 13/03/25, 14/03/25 and 13/04/25, 14/05/25 and 13/06/25 and 14/06/25 and 13/07/25; and
“We / Us / Our”	means Puredrive Energy Ltd., whose details are provided above.

2. Prize Draw Entry Rules

2.1 The Prize Draw is open to all UK residents aged 18 and above, subject to the following exceptions.

2.2 The following may not enter the Prize Draw:

- a) Our employees or their families; and/or
- b) Our agents, subcontractors, and any other third parties involved in or directly associated with the running of the Prize Draw.

2.3 Only one entry per person per Prize Draw Period is permitted.

3. **Opening and Closing Date**

- 3.1 The Opening Date of the Prize Draw is 17:00 GMT on 14 January 2025.
- 3.2 The Closing Date of the Prize Draw is 23:59 GMT on 31 July 2025.
- 3.3 The Closing Date may be extended at the sole discretion of the Promotor. In the event the Closing Date is extended these Terms and Conditions will be updated and the new information will be published on the entry form.
- 3.4 Several Draw Dates will occur between the Opening Date and Closing Date. Winner(s) will be selected on each Draw Date. One Winner will be selected for each episode of Fully Charged which links to the Duracell Energy Prize Draw.
- 3.5 Entries received after the Closing Date will not be valid, accepted, or considered.

4. **How to Enter the Prize Draw**

- 4.1 Prize Draw entries are free. No purchase is necessary.
- 4.2 To submit your entry to the Prize Draw visit Our website and follow the instructions. [Duracell Energy & Fully Charged - Win a Duracell Energy Bunny!](#)
- 4.3 Correct entries will be entered into the Prize Draw.
- 4.4 There will be one prize Winner per episode with a maximum of 12 prizes per each Prize Draw Period.
- 4.5 Please note that We do not accept any responsibility for any entries which are not successfully completed (e.g. lost or delayed) due to technical faults (including, but not limited to, hardware, software, and network faults) or for entries which We do not receive.

5. **The Prize Draw**

- 5.1 Winners will be selected by random draw, which shall be supervised by an independent person within 7 days of the end of each Prize Draw Period.
- 5.2 The Prizes will be as follows:
One soft toy Duracell Bunny per Winner.
- 5.3 Winners will be notified by email (using the details provided in their entry) within 10 days after the Draw Date and must respond with a postal address in order to claim their prize.
- 5.4 If a winner does not respond to Us within 14 days of being notified, their prize will be forfeited, and We shall be entitled to select another winner using the process set out above.
- 5.5 Winners will receive their prize by standard class postal service within 30 days of their response.
- 5.6 Prizes are non-exchangeable and non-transferrable. No cash alternative is offered. We reserve the right to substitute a prize with an alternative prize of equal or greater value in the event that circumstances beyond Our control make it necessary for Us to do so.
- 5.7 Our decision regarding any aspect of the Prize Draw is binding and final. We

will not enter into any correspondence about the decision.

- 5.8 If we are required to publish or otherwise make available information which indicates that a valid award has taken place, the first name and county of prize winners (and, where applicable, copies of winning entries) will be provided are available from Us by:
- a) Writing to Us at Duracell Energy Prize Draw, Puredrive Energy Ltd, Unit 18a & 18b, Orchard Industrial Estate, Evesham Rd, Toddington, Cheltenham, GL54 5EB, enclosing a self-addressed envelope; or
 - b) Sending an email to Us at legal@puredrive-energy.co.uk;
- within 2 months after the Closing Date.
- 5.9 If you object to any of your information, as set out above in sub-Clause 5.8, being published or otherwise made available, please contact Us by post at Puredrive Energy Ltd, Unit 18a & 18b, Orchard Industrial Estate, Evesham Rd, Toddington, Cheltenham, GL54 5EB, by email at legal@puredrive-energy.co.uk, or by telephone on 01386 577845. Please note that We may still be required to provide such information and winning entries to the Advertising Standards Authority on their request.
- 5.10 We reserve the right to hold void, cancel, suspend, or amend the promotion if it becomes necessary for us to do so.

6. **Limitation of Liability**

- 6.1 Nothing in these Terms and Conditions limits or excludes your legal rights as a consumer. For more information on your rights as a consumer, please contact your local Trading Standards Office or Citizens Advice Bureau.
- 6.2 Nothing in these Terms and Conditions limits or excludes Our liability (or that of Our agents or distributors, or that of their employees) for death or personal injury caused by negligence, for fraud or fraudulent misrepresentation, or for any other form of liability that cannot be excluded or limited by law.
- 6.3 To the extent permitted by law, and subject to sub-Clauses 6.1 and 6.2, We (and Our agents and distributors) shall not be responsible or liable to compensate any winner and shall not accept any liability for any loss, damage, death, or personal injury, as a result of accepting a prize.

7. **Privacy and Personal Data**

We will only use your personal information as set out in Our Privacy Policy, available from www.duracellenergy.com, and as explained above in Clauses 5.8 and 5.9.

8. **Law and Jurisdiction**

- 8.1 These Terms and Conditions, the Prize Draw, and the relationship between Us and you (whether contractual or otherwise) shall be governed by, and construed in accordance with, English law.
- 8.2 Any dispute, controversy, proceedings, or claim between Us and you relating to these Terms and Conditions, the Prize Draw, or to the relationship between Us and you (whether contractual or otherwise) shall be subject to the jurisdiction of the courts of England, Wales, or Scotland, as determined by your residency.